

**Last Received:** 08/21/2012 3:18 PM  
**Showing Buylines:** All Lines

<b>Station</b>	KSNV-TV LAS VEGAS, NV.
<b>Advertiser</b>	( ) .AMER. FUTURE FUND
<b>Product</b>	AFF- SENATE
<b>Estimate#</b>	515
<b>Buyer</b>	KAREN BENCKINI
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286

**Agency C/P1/P2/E** //515

**Flight Dates** 08/22/2012 - 08/28/2012

**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$1,000.00	08/22-08/24	3	1	3	\$3,000.00	
		Buyline Comment: WAKE UP										
	2	W-F	7A-9A		:30	\$1,500.00	08/22-08/24	2	1	2	\$3,000.00	
		Buyline Comment: TODAY SHOW										
	3	W-F	9A-10A		:30	\$900.00	08/22-08/24	3	1	3	\$2,700.00	
		Buyline Comment: TODAY SHOW II										
	4	W-F	10A-11A		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: TODAY SHOW III										
	5	W-F	3P-4P		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: DR. PHIL										
	6	W-F	5P-630P		:30	\$1,200.00	08/22-08/24	3	1	3	\$3,600.00	
		Buyline Comment: NEWS										
	7	W-F	630P-730P		:30	\$1,300.00	08/22-08/24	3	1	3	\$3,900.00	
		Buyline Comment: JEOPARDY/WHEEL										
	8	W-F	11P-1135P		:30	\$1,100.00	08/22-08/24	3	1	3	\$3,300.00	
		Buyline Comment: NEWS										
	9	W-F	1135P-1235A		:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00	
		Buyline Comment: TONIGHT SHOW										

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .AMER. FUTURE FUND

Product AFF- SENATE

Estimate# 515

Buyer KAREN BENCKINI

Phone#

Fax#

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TOWSON, MD 21286

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	10	SA	6A-7A		:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
				Buyline Comment: NEWS								
	11	SA	7A-9A		:30	\$625.00	08/25-08/25	1	1	1	\$625.00	
				Buyline Comment: SAT TODAY								
	12	SA	5P-630P		:30	\$650.00	08/25-08/25	1	1	1	\$650.00	
				Buyline Comment: NEWS								
	13	SA	630P-730P		:30	\$500.00	08/25-08/25	2	1	2	\$1,000.00	
				Buyline Comment: JEOPARDY/WHEEL								
	14	SA	730P-8P		:30	\$375.00	08/25-08/25	1	1	1	\$375.00	
				Buyline Comment: VEGAS								
	15	SA	11P-1135P		:30	\$1,100.00	08/25-08/25	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	16	SU	7A-8A		:30	\$625.00	08/26-08/26	1	1	1	\$625.00	
				Buyline Comment: SUN TODAY								
	17	SU	8A-9A		:30	\$3,000.00	08/26-08/26	1	1	1	\$3,000.00	
				Buyline Comment: MEET THE PRESS								
	18	SU	930A-10A		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: CHRIS MATEHWS								
	19	SU	5P-630P		:30	\$650.00	08/26-08/26	1	1	1	\$650.00	
				Buyline Comment: NEWS								
	20	SU	8P-9P		:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
				Buyline Comment: NEWS POST FTBL								

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TOWSON, MD 21286

**Agency C/P1/P2/E** //515

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**Hiatus Weeks**

**Rep Firm**  
**Sales Office ( ) PHILADELPHIA**  
**Salesperson ( ) AMY MCCREARY**

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

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	21	SU	11P-1135P		:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
			Buyline Comment: NEWS									
	22	SU	1135P-1205A		:30	\$400.00	08/26-08/26	1	1	1	\$400.00	
			Buyline Comment: SPORTS NIGHT									
	23	M-TU	6A-7A		:30	\$1,000.00	08/27-08/28	1	1	1	\$1,000.00	
			Buyline Comment: WAKE UP									
	24	M-TU	7A-9A		:30	\$1,500.00	08/27-08/28	1	1	1	\$1,500.00	
			Buyline Comment: TODAY SHOW									
	25	M-TU	9A-10A		:30	\$900.00	08/27-08/28	1	1	1	\$900.00	
			Buyline Comment: TODAY SHOW II									
	26	M-TU	10A-11A		:30	\$450.00	08/27-08/28	1	1	1	\$450.00	
			Buyline Comment: TODAY SHOW III									
	27	M-TU	3P-4P		:30	\$450.00	08/27-08/28	2	1	2	\$900.00	
			Buyline Comment: DR. PHIL									
	28	M-TU	5P-630P		:30	\$1,200.00	08/27-08/28	1	1	1	\$1,200.00	
			Buyline Comment: NEWS									
	29	M-TU	630P-730P		:30	\$1,300.00	08/27-08/28	2	1	2	\$2,600.00	
			Buyline Comment: JEOPARDY/WHEEL									
	30	M-TU	11P-1135P		:30	\$1,100.00	08/27-08/28	1	1	1	\$1,100.00	
			Buyline Comment: NEWS									
	31	M-TU	1135P-1235A		:30	\$750.00	08/27-08/28	2	1	2	\$1,500.00	
			Buyline Comment: TONIGHT SHOW									

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Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

---REPORT TOTALS---

Report Totals: 52 / \$47,075.00

---SALES MONTHLY TOTALS---

Aug 12:	40 / \$35,925.00	Sep 12:	12 / \$11,150.00
Sales Totals: 52 / \$47,075.00			
Station Totals: 52 / \$47,075.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$142,652	CATV	0%	KBLR	0%	KINC	0%	KLAS	32%	KSNV	33%
		KTNV	26%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	9%
		XXXX	0%								

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books	JUL12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE